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Dear Plastics professional,

Southern California Society of Plastics Engineers has been publishing Newsletter for over 40 years. Newsletter reaches to over 3500 Plastics Industry Professionals on a monthly basis to educate, inform and assist.

Many companies have taken advantage of this opportunity to connect with potential customers and have received value for their marketing dollars.

All new colorful digital edition of the newsletter has been well received and well read. To increase the reach and value we have added many new features including Technical articles of practical value written by experts, review and listing of useful software, book reviews, local and national news, upcoming events, member spotlight, etc. Local educational opportunities and scholarship activities are also highlighted.

To give more exposure to all the sponsors and advertisers, we are adding a new section 'Know Your Sponsors'. This section will allow advertisers to talk about their company and services.

Your advertisement also helps offset the cost of preparing and distributing the newsletter and raise much needed funds to support educational activities, scholarships and low cost technical programming.

Please contact Director of advertisement Michael Espinosa at michael@trianglesalesinc.com

To view a copy of our newsletter: <http://socalspe.org/assets/jan2016.pdf>

