SO Cal SPE Newsletter Ad rates 2016

Ad size	Specs.	Size (inches)	Cost per issue	Yearly (12)
Business Card	Horizontal	2 (h) x 3.5 (w)	$45	$540
Business Card	Verttical	3.5 (w) x 2 (h)	$45	$540
Double	Horizontal	2 (h) x 7 (w)	$90	$1,080
Double	Vertical	7 (w) x 2 (h)	$90	$1,080
Triple	Vertical	2 (w) x 10 (h)	$135	$1,620
Half page	Horizontal	7 (w) x 5 (h)	$150	$1,800
Full Page		7 (w) x 10 (h)	$250	$3,000

Sample issue at www.socalspe.org

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